



**INTEGRATED PEPTIDE PLATFORM**

**Profitable. AI-Powered.**  
In a \$140B Market That's Accelerating.

**INVESTOR PRESENTATION | Q2 - 2026**

PROFITABLE GROWTH, NATIONWIDE DISTRIBUTION

# Our Business By The Numbers

**\$15.8M**

Revenue (2025)

**43%+**

Gross Margins

**90K+**

Registered Users

**50**

States Operational

**Year-by-Year Momentum:** Net income positive. 5+ pharmacy partners. 100+ SOPs. Capital influx unlocks massive scale.

**2023: Growth**

**~\$11M**

Product-market fit established

**47.6%** | **\$1.2M**

Margin | Net Income

**2024: Scale**

**~\$19.9M**

Captured market share

**45.9%** | **\$1.3M**

Margin | Net Income

**2025: Efficiency**

**\$15.8M**

Margin optimization pivot

**43%** | **\$1.6M**

Margin | Net Income

**2026: Guiding**

**\$20.9M**

Revenue

**43%** | **\$2M**

Margin | Net Income

**2027: Forward**

**\$30.9M**

Revenue

**48%** | **\$4.6M**

Margin | Net Income

# Peptides unlock wellness by closely mimicking the body's natural chemical signals and processes

WEIGHT LOSS

FAT LOSS

JOINT REGENERATION

ENERGY BOOST

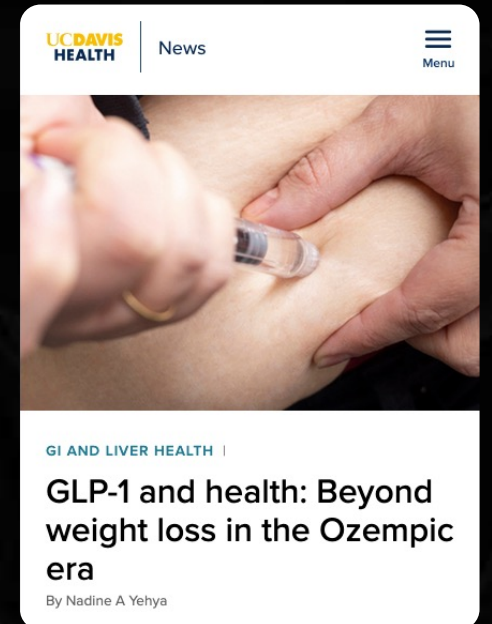
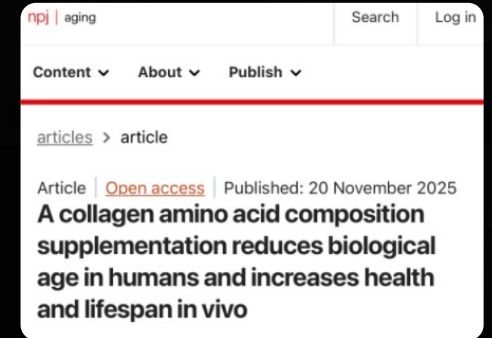
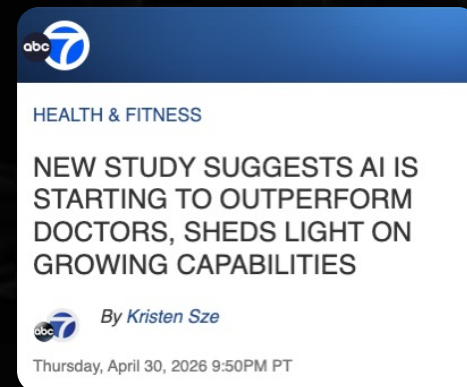
MUSCLE GROWTH

FASTER RECOVERY

DEEPER SLEEP

ANTI-AGING

SKIN REJUVENATION



# We Generate \$1M+ Revenue Per Employee. Most Competitors Don't Come Close.

## The Efficiency Gap Is the Moat

While competitors like Medvi operate with hundreds of employees, Primus was architected differently from the ground up. Our AI systems handle intake, clinical summarization, protocol generation, and follow-up – compressing the provider workload by 50% while improving clinical accuracy and patient outcomes.

**This isn't operational efficiency. It's a structural advantage baked into the platform – one that generates \$8 in revenue for every \$1 spent, and compounds as the platform scales.**

Metric	Primus Today	Industry Benchmark
Revenue per Employee:	<b>\$1M+</b>	<b>~\$200-400K</b>
Providers per 100 Patients	<b>0.5x industry avg</b>	<b>1x</b>
LTV Growth Since AI Deployment <sup>1</sup>	<b>+\$500/patient</b>	<b>-</b>
CAC-to-Revenue Ratio	<b>8:1</b>	<b>Industry avg ~2-3:1</b>

1 - LTV per patient increased from \$1,200 to \$1,700 since AI deployment.

**THE PEPTIDE ERA**

# The World Is Entering the Peptide Era

Micro Case Study: Eli Lilly

**\$36.5B**

Tirzepatide revenue in 2025

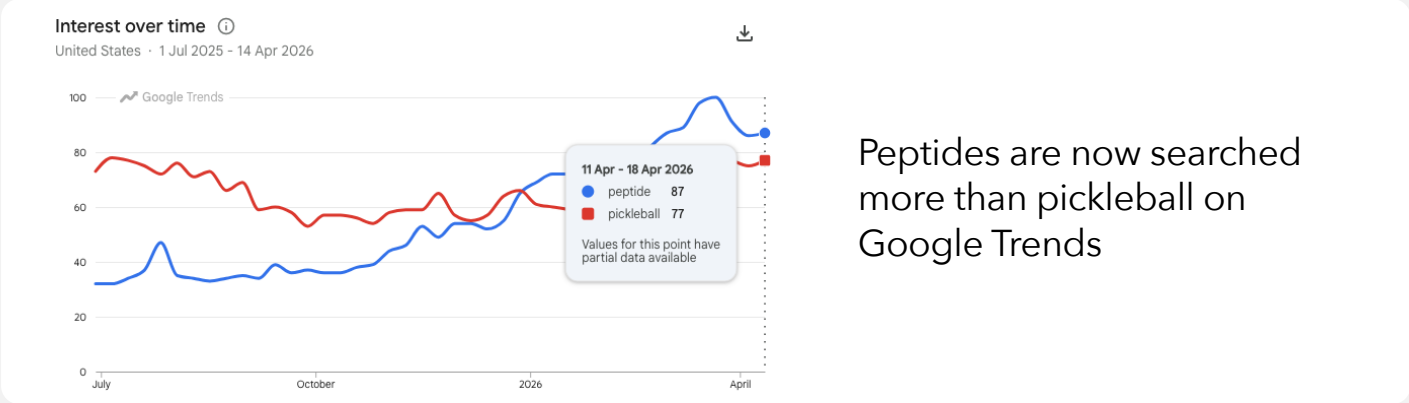
**\$1T**

Eli Lilly market cap built on peptide-driven growth

**97%+**

of eligible patients are still not using GLP-1 therapy (42% of all Americans are the TAM)

## By Comparison



Peptides are now searched more than pickleball on Google Trends

Tirzepatide generated more revenue than Starbucks' entire North American business

<b>\$27.5B</b>	<b>75%</b>
2025 Starbucks NA Revenue	74% of total Tirzepatide revenue

Sources: Grand View Research (2026), Evernorth Research Institute (2025), Nova One Advisor (2026), Vitamin Shoppe Trend Report (2025)

# What the Market Doesn't Know Yet

GLP-1 Was the Opening Act. Retatrutide (GLP-3) May Be the Main Event.



### What It Is

Retatrutide is a triple hormone receptor agonist (GIP + GLP-1 + glucagon) in Phase 3 trials by Eli Lilly. Early data shows superior weight loss outcomes vs. Tirzepatide, with emerging evidence for metabolic, cardiovascular, and human optimization applications well beyond fat loss.



### Why It Matters

Phase 3 clinical data is generating significant institutional attention. The human optimization story – muscle preservation, metabolic health, cognitive function, longevity – expands the TAM dramatically beyond the 42% GLP-1-eligible population. This is the transition from weight drug to longevity drug.

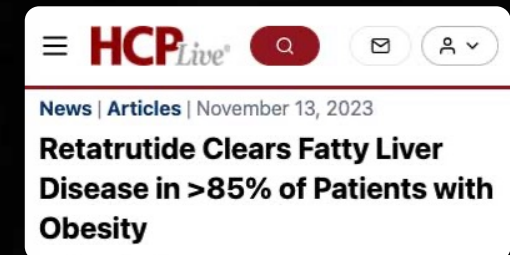
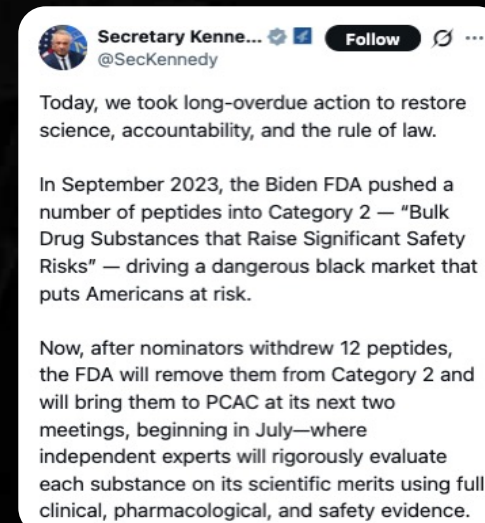


### Why Primus Is Ready

Our platform is molecule-agnostic. When Retatrutide clears regulatory hurdles, Primus has the physician network, compounding pharmacy relationships, compliant prescribing infrastructure, and 90K+ patient dataset to commercialize it faster than any new entrant could build from scratch.

# Regulatory Momentum

- > RFK Jr. + Trump administration signaling major deregulation in compounded peptides & personalized medicine
- > GLP-1 / Retatrutide / emerging peptide therapies now in Phase 3 with transformative data beyond weight loss
- > Clear path for BPC-157 reactivation and next-gen molecules
- > Primus was built compliant from day one – we don't need to adapt, we're already there



## OUR SOLUTION

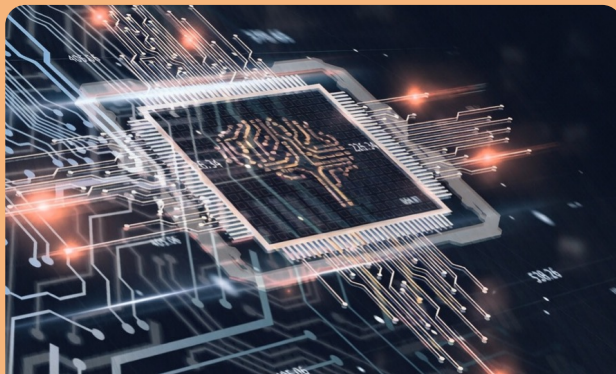
# AI-Powered. End-to-End. Built to Scale.



### AI Technology

The intelligence behind the platform

Already built and operational, now expanding across the entire company

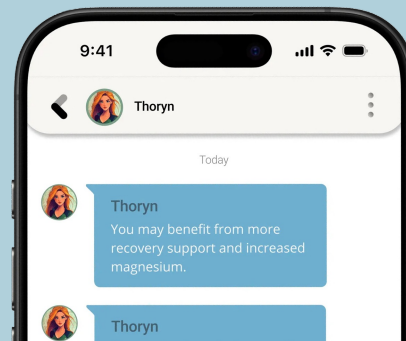


### Telehealth

Distribution Platform

AI-powered intake, physician connection, and national-scale delivery

- **42%** of Americans in the GLP-1 market



### Consumer Wellness

D2C Products

Supplements, wellness packs, and holistic health for the mass market

- **\$150B+** U.S. consumer wellness market



## THERAPEUTIC VERTICAL EXPANSION



# GLP-1 Opened the Door. The Platform Serves What Comes Next."

One Compliant Infrastructure.  
Multiple High-Value Verticals.

Primus doesn't sell one drug. We built the commercialization rails for the entire personalized biologics category. The same compliant prescribing workflows, physician network, and 50-state fulfillment infrastructure that powers our GLP-1 business works identically for every vertical we enter. Consumer demand is already there – self-pay normalized years before GLP-1 went mainstream.

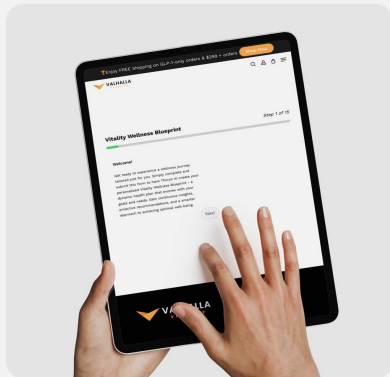
**We commercialize what the market is already spending on.**

Vertical	Status	Key Molecules
GLP-1 / Weight Loss	✓ Live	<b>Semaglutide, Tirzepatide</b>
Hormone Optimization (TRT)	✓ Live	<b>Testosterone, DHEA</b>
Women's Hormone Support	✓ Live	<b>Estrogen, Progesterone, BHRT</b>
Recovery & Regenerative	✓ Live	<b>BPC-157, TB-500</b>
Sexual Wellness	↗ Scaling	<b>PT-141</b>
Longevity & Anti-Aging	↗ Scaling	<b>NAD+, Epithalon</b>
GLP-3 / Next-Gen	🔍 Pipeline	<b>Retatrutide</b>
Novel Delivery Formats	🔍 Pipeline	<b>Peptide strips, custom stacks, white-label tins</b>

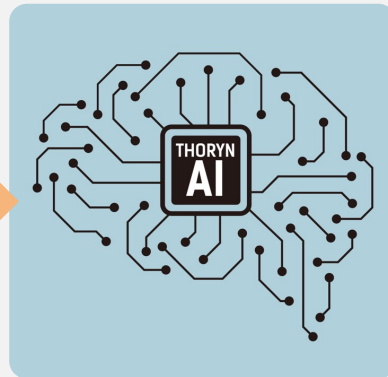
# The Primus Wellness Blueprint

The Primus Wellness Blueprint is our proprietary Thoryn AI system that instantly creates a personalized health roadmap for every patient – and evolves in real time.

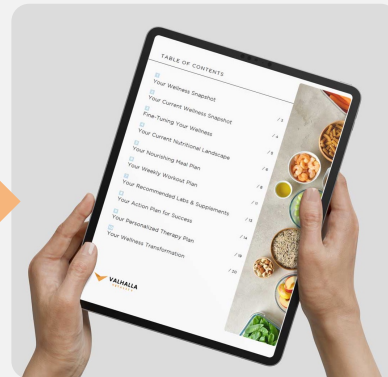
## How it works



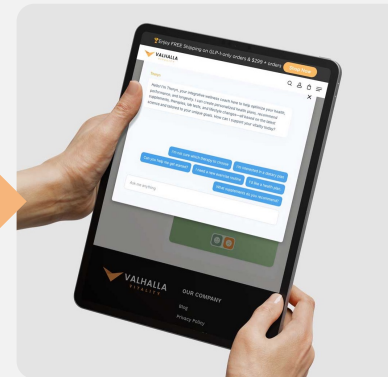
Patient completes a quick Wellness Assessment



Thoryn AI instantly creates a tailored Blueprint with personalized peptide, supplement, nutrition, and lifestyle recommendations



AI prepares a complete, physician-ready summary for rapid clinical review and prescription



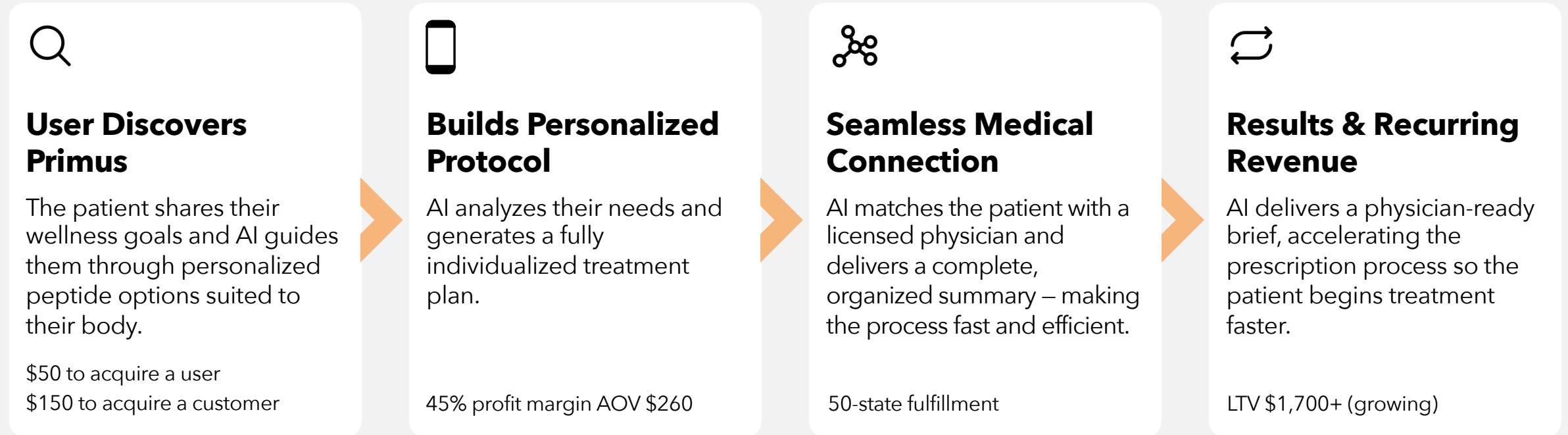
Ongoing tracking, direct chat with Thoryn AI, and continuous optimization drive long-term adherence and results

## Platform Advantages

- > Dramatically faster onboarding and time-to-treatment
- > Higher conversion rates and patient retention
- > Reduced physician workload while improving clinical accuracy
- > Creates a compounding proprietary data moat

# Intake to Income

Primus is an AI-driven platform that connects patients to personalized peptide therapies while developing proprietary molecules and wellness solutions.



# Primus is positioned to take the market quickly.

- Proprietary AI
- 20+ years exp
- R&D Leadership
- 90K Dataset
- Physician network
- In-house lab
- Vertical Integration
- Regulatory Edge



**Oramed (NASDAQ: ORMP)**  
Market Cap: ~USD \$161.0 M

**Hydreight (TSXV: NURS)**  
Market Cap: ~USD \$136M

**Vector (TSXV: PAIN)**  
Market Cap: ~USD \$86-93M

**Palatin (NYSE American: PTN)**  
Market Cap: ~USD \$35.9 M

**Lisata (NASDAQ: LSTA)**  
Market Cap: ~USD 28.5 M

**Precision Peptide (CSE: BPC)**  
Market Cap: ~USD \$15M

	Revenue Generating	Profitable	Vertically Integrated	Proprietary AI Platform	National Scale (50 States)	Publicly Traded
<b>Primus Scientific</b>	✓	✓	✓	✓	✓	✓
<b>Oramed (NASDAQ: ORMP)</b>	✓	✓	✗	✗	✗	✓
<b>Hydreight (TSXV: NURS)</b>	✓	✓	✓	✗	NA	✓
<b>Vector (TSXV: PAIN)</b>	✗	✗	✗	✗	NA	✓
<b>Palatin (NYSE American: PTN)</b>	✓	✗	✗	✗	✗	✓
<b>Lisata (NASDAQ: LSTA)</b>	✓	✗	✗	✗	✗	✓
<b>Precision Peptide (CSE: BPC)</b>	✓	✗	✗	✗	NA	✓

THIS WINDOW IS CLOSING FAST

# The Ground Floor of the Peptide Revolution Is Here

**\$15.8M**

Revenue

**43%**

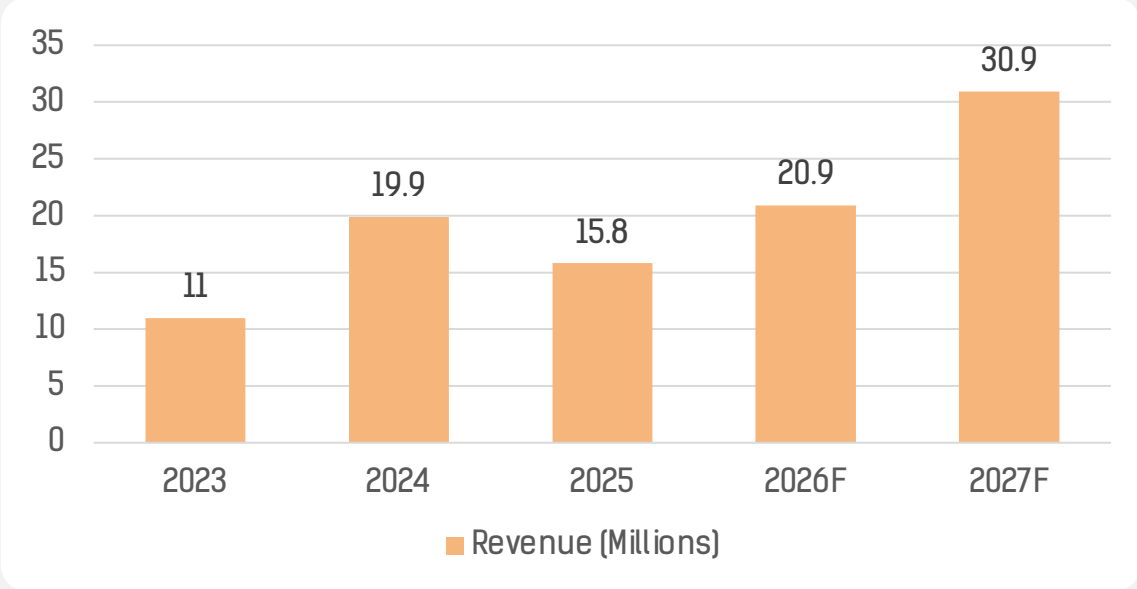
Gross Margins

**Net Income  
Positive**

**AI-Powered  
Clinical Platform**

**STRATEGIC INVESTMENT**

# Revenue Ramp & Future Catalysts



## Use of Proceeds – \$5m Raise

- \$1.0M** AI Platform Upgrades & next-generation personalization engine
- \$2.0M** Marketing & customer acquisition to drive rapid revenue growth
- \$1.0M** Payroll (key hires and leadership team expansion)
- \$1.0M** Working capital & operational scaling

### Near-term Catalysts (2026)

- AI Platform Upgrades
- Marketing Growth
- 50-state distribution optimization

### 2027 Forward

<b>\$30.9M</b> Revenue	<b>48%</b> Margin	<b>\$4.6M</b> Net Income
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### Philip D'Agostino

#### Founder

Philip D'Agostino is a technologist and systems engineer who builds platforms at the intersection of healthcare and AI. He left his PhD program in behavioral neuroscience to found Valhalla MSO – hitting \$10M in revenue in the first year. As CEO, he designed and built ImpetusOne – a full-stack telehealth infrastructure connecting patients across the U.S. to physician partners and licensed compounding pharmacies for peptide optimization, hormone health, GLP-1, and regenerative medicine. Where others built telehealth apps, Philip built the operating system for precision wellness.

His background spans pharmacology and AI-driven drug design using AlphaFold and RFdiffusion – giving him both the scientific foundation and the technical range to build what the industry hasn't.

Platform Engineering

AI

Pharmacology

Peptide Science

Healthspan

Systems Architecture



### Samantha D'Agostino

#### Founder & Director

Samantha D'Agostino is an operations and strategic growth executive with experience leading high-performance teams, driving cross-functional growth, and scaling multi-state wellness, longevity, and consumer health operations. Her background also includes financial oversight, margin optimization, and business process implementation across rapidly growing wellness businesses. She brings deep expertise in operations, strategic execution, compliance-minded commercialization, and health platform growth, with particular experience in the commercialization of peptides, GLP-1s, hormone optimization, metabolic medicine, and longevity wellness.

As Chief Commercial Officer of Ironsail Pharma, Samantha leads growth strategy, strategic partnerships, pharmacy commercialization, market expansion, and implementation across a national compounding access platform. She has been instrumental in translating fragmented provider, pharmacy, and wellness market demand into scalable commercial pathways for specialty compounded therapies.

Peptide Commercialization

Commercial Growth Strategy

Strategic Partnerships

Revenue Optimization



### Rosanna Paknoush

#### Founder & Medical Partner

Rosanna is an innovative, multi-state licensed Family Nurse Practitioner and Medical Director specializing in functional medicine, peptide therapy, and medical weight loss. Her practice centers on metabolic health, hormone balance, and longevity-focused care delivered through evidence-based, personalized protocols. In her Medical Director role, she leads the development of science-driven clinical frameworks that prioritize patient safety, efficacy, and regulatory compliance – while championing the integration of AI-driven solutions to enhance clinical decision-making and patient outcomes at scale.

Rosanna holds a Master of Science in Nursing (MSN) from Pace University (2018), is board certified by the American Nurses Credentialing Center (ANCC), and has advanced training in peptide therapy through the American Academy of Anti-Aging Medicine (A4M) and in bioidentical hormone replacement therapy through the BHRT Training Academy.

Functional Medicine

Peptide Therapy

Clinical Leadership

Longevity Medicine



### Mazen H. Haddad

#### CEO

Mazen H. Haddad is a visionary capital markets executive and operator with over 25 years of experience building and scaling companies at pivotal moments of industry disruption. As President of Township Capital LLC since 2005, he has structured and deployed more than \$200M in strategic capital across healthcare, technology, and high-growth sectors, guiding multiple successful liquidity events including Bluetree Wireless Data (\$21M exit), Orthosoft (\$50M exit), and Ludia (\$45M exit delivering an 8x return for early investors). He previously founded and led Elixer Ltd., an international merchant banking firm focused on medical cannabis, where he raised over \$35M and executed several first-to-market achievements across three continents. Currently serving as Chief Strategy Officer at Allorre Healthcare Inc. and Chief Growth Officer at LEAA (US) Inc., Mazen brings deep expertise in capital raising, regulatory navigation, cross-border expansion, and healthcare platform development. With additional work authorization in Canada and the EU, he continues to deliver exceptional value to investors through disciplined execution and strategic growth.

Capital Raising

M&A & Exits

Healthcare Platforms

Regulatory Navigation



### Umer Aziz, CPA, FCCA

#### CFO

Umer Aziz is a CPA and Fellow of the Chartered Certified Accountants (FCCA) with a Master of Management from the University of Windsor and a B.Sc. in Applied Accounting from Oxford Brookes University. He brings deep expertise in mergers and acquisitions (M&A), transaction structuring, financial oversight, and corporate strategy, with a track record of building finance functions and deploying capital across complex, multi-entity platforms. He previously served as Director of Corporate Finance at a \$1.7B assets under management (AUM) firm and held a senior role at Starlight Investments, a leading Canadian real estate investment and asset management firm with \$30B AUM.

Corporate Finance

M&A

Financial Oversight

Capital Deployment



### Colin Frost

#### Director

Colin is a serial entrepreneur and capital markets strategist who bridges the gap between business execution and growth strategy to help companies scale and succeed. As a former CEO of a publicly traded company, he has launched net-new software products through to successful exit and built brands with outsized cultural reach, including an aerodynamics company that earned a spot in the Forza video game franchise. At Experian, a \$52B market cap company, he drove the launch of Experian Boost, recognized by Fast Company as a "World Changing Idea." Colin's edge is in strategy, communications, and high-stakes pitching, and he doesn't just advise companies, he builds them.

Growth Strategy

Brand Building

Product Launches

Business Scaling



### Matt Morgan

#### Director

Matt Morgan is a digital asset strategist and policy advisor specializing in the intersection of cryptocurrency, financial innovation, and public policy. He advises stakeholders on blockchain adoption, regulatory frameworks, and the evolving role of decentralized finance in global markets. Closely connected to the policy orbit of Donald Trump, Morgan provides strategic insight on aligning emerging crypto technologies with economic growth, national competitiveness, and financial sovereignty. He advocates for balanced regulatory frameworks that protect investors while enabling industry expansion. With a background in fintech consulting, blockchain infrastructure, and market analysis, Morgan is a frequent commentator on Bitcoin adoption, stablecoin regulation, and the integration of digital assets into traditional financial systems.

Crypto Strategy

Policy & Regulation

Blockchain

Fintech Innovation



### Phil Moore

#### Director

Phil Moore has over 25 years of finance experience, including 15 years of investment banking experience and has extensive experience in advising oil and gas companies across a broad range of M&A and financial advisory mandates. Previously, Phil was Managing Director of Energy Investment Banking at Paradigm Capital, and Director of Energy Investment Banking at Sprott Securities and BMO Nesbitt Burns. Phil has a Bachelor of Commerce (Finance), from the University of Calgary and is a Chartered Financial Analyst and a member of the Association for Investment Management and Research.

Investment Banking

M&A

Financial Advisory

Capital Markets



### **Konrad Arciszewski**

#### **Director of Operations**

Konrad Arciszewski serves as Director of Operations at Valhalla Vitality, where he leads operational execution across telehealth workflows, provider support, customer support, prescription fulfillment, and systems implementation. Having advanced through several leadership roles within the organization, Konrad brings a practical, hands-on understanding of the company's operations, growth needs, and day-to-day execution. With a background in psychology and several years of experience in healthcare administration, he brings a strong people-centered approach to building scalable processes, improving cross-functional coordination, and driving operational consistency across a rapidly evolving healthcare platform. His leadership centers on execution, accountability, team development, and creating systems that support both business growth and patient experience.

Operational Execution

Telehealth Workflows

Team Development

Scalable Systems



### **Daniel McCarthy**

#### **Senior Operations Advisor**

Daniel McCarthy is a CEO, Integrator, and value creation executive with 25+ years' experience leading founder-led businesses through growth, professionalization, and ownership transitions. His background combines hands-on P&L leadership across technology and SaaS companies with global strategy consulting at Marakon and L.E.K., underpinned by a Master of Engineering from the University of Cambridge.

As Senior Operations Advisor to Valhalla Vitality, Daniel partners directly with the founders on operational scaling, leadership team design, and founder succession. A Certified Exit Planning Advisor (CEPA®) and EOS Integrator, he has a proven track record of doubling margins, accelerating revenue, and transforming founder-dependent businesses into self-sustaining organizations.

Growth & Scaling

Founder Succession

Systems Thinking

EOS Integration

Leadership Team Design

Value Creation

**FINANCIALS**

# Capital Structure

As of May 1, 2026

Total Outstanding Shares before Financing: **44,696,889**

New Investors (\$5M raise @ \$0.50): **10,000,000**

Total Common Shares (Post-Raise):<sup>1</sup> **54,696,889**

Employee / Advisor Options (10% pool) **5,256,846**

Total Fully Diluted Shares:<sup>1</sup> **59,953,735**

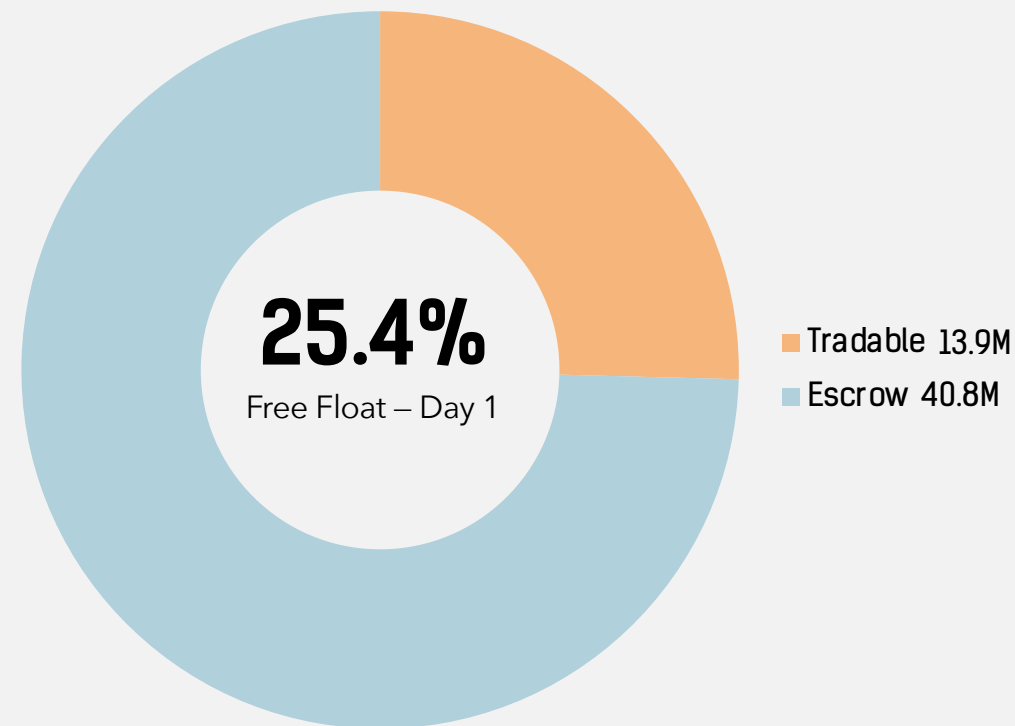
1 - Assumes \$5M raised at \$0.50 per share. All figures in USD.

2 - Of 54.7M total post-RTO shares, only 13.9M (25.3%) are freely tradeable on Day 1. The remaining 40.8M shares (74.7%) are locked via CSE escrow (18-36 month release schedule), statutory hold periods, or performance-based vesting.

**Day- 1 Escrow**

**40.8M** shares

74.67% of total post-RTO share base.<sup>2</sup>



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There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company does not undertake to update any forward-looking information, except as required under applicable securities laws. Financial outlook and future-oriented financial information contained in this presentation about prospective financial performance, financial position or cash flows is based on assumptions about future events, including but not limited to economic conditions and proposed courses of action, based on management’s assessment of the relevant information currently available. Projections included herein contain forward-looking statements and are based on a number of material assumptions and factors set out above. These projections may also be considered to contain future-oriented financial information or a financial outlook. The actual results of the Company’s investments or operations for any period will likely vary from the amounts set forth in these projections, and such variations may be material. See the above for a discussion of the factors that could cause actual results to vary. The future-oriented financial information and financial outlooks contained in this presentation have been approved by management. Readers are cautioned that any such financial outlook and future-oriented financial information contained herein should not be used for purposes other than those for which it is disclosed herein. These materials may contain inaccuracies or typographical errors. The Company shall not be responsible for any errors or omissions contained in these materials and do not guarantee the accuracy, completeness or timeliness of the information contained herein.



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In a \$140B Market That's Accelerating.

**CONTACT**

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# APPENDIX A

## Pro-Forma P&L



All figures are presented in USD

For the year ended December 31,	2023		2024		2025		2026		2027	
<b>REVENUE</b>										
Revenue - net of chargebacks	\$	10,979,933	\$	19,921,676	\$	15,760,279	\$	20,015,554	\$	30,925,344
<b>TOTAL REVENUE</b>	<b>\$</b>	<b>10,979,933</b>	<b>\$</b>	<b>19,921,676</b>	<b>\$</b>	<b>15,760,279</b>	<b>\$</b>	<b>20,015,554</b>	<b>\$</b>	<b>30,925,344</b>
<b>COST OF GOODS SOLD</b>										
Pharmaceutical cost	\$	5,259,924	\$	9,778,048	\$	8,401,165	\$	10,501,456	\$	14,798,816
Payment processing fees	\$	480,519	\$	1,178,459	\$	686,858	\$	858,573	\$	1,347,775
Chargebacks	\$	11,147	\$	27,759	\$	35,056	\$	43,820	\$	68,788
Shipping	\$	236,663	\$	340,740	\$	170,425	\$	213,031	\$	665,852
<b>TOTAL COST OF GOODS SOLD</b>	<b>\$</b>	<b>5,988,253</b>	<b>\$</b>	<b>11,325,006</b>	<b>\$</b>	<b>9,293,504</b>	<b>\$</b>	<b>11,616,880</b>	<b>\$</b>	<b>16,881,231</b>
<b>GROSS PROFIT</b>	<b>\$</b>	<b>4,991,680</b>	<b>\$</b>	<b>8,596,670</b>	<b>\$</b>	<b>6,466,775</b>	<b>\$</b>	<b>8,398,674</b>	<b>\$</b>	<b>14,044,113</b>
<b>OPERATING EXPENSES</b>										
Payroll & personnel	\$	982,796	\$	2,412,871	\$	1,788,194	\$	2,305,313	\$	3,100,581
Advertising & marketing	\$	1,554,125	\$	2,988,288	\$	1,797,642	\$	2,093,522	\$	3,908,937
Subscription & CRM tools	\$	200,384	\$	241,814	\$	95,858	\$	98,708	\$	95,858
Platform software & licensing	\$	502,380	\$	1,200,000	\$	600,000	\$	700,000	\$	400,000
Professional fees	\$	166,237	\$	175,635	\$	166,940	\$	240,000	\$	240,000
Admin fees	\$	-	\$	-	\$	259,368	\$	784,054	\$	1,546,467
G&A	\$	344,410	\$	262,126	\$	148,442	\$	152,338	\$	152,616
<b>TOTAL OPERATING EXPENSES</b>	<b>\$</b>	<b>3,750,332</b>	<b>\$</b>	<b>7,280,734</b>	<b>\$</b>	<b>4,856,444</b>	<b>\$</b>	<b>6,373,935</b>	<b>\$</b>	<b>9,444,459</b>
<b>NET INCOME</b>	<b>\$</b>	<b>1,241,348</b>	<b>\$</b>	<b>1,315,936</b>	<b>\$</b>	<b>1,610,331</b>	<b>\$</b>	<b>2,024,739</b>	<b>\$</b>	<b>4,599,654</b>